

Please Scan
QRcode to sign in



Online sign-in :
<https://reurl.cc/Qd9XI0>

Office of Library and Information Services

Library Guide Lessons

- Knowledge Innovation Division ext. 2451
libsys@mail.nsysu.edu.tw
- Database Website
<https://service.lis.nsysu.edu.tw/database/>
- Library Guide Lessons
<https://service.lis.nsysu.edu.tw/activity/index.php>

OUTLINES



Analyzing Research Subjects



Retrieval Tactics



Electronic Resources



How to Choose more Influential Journals

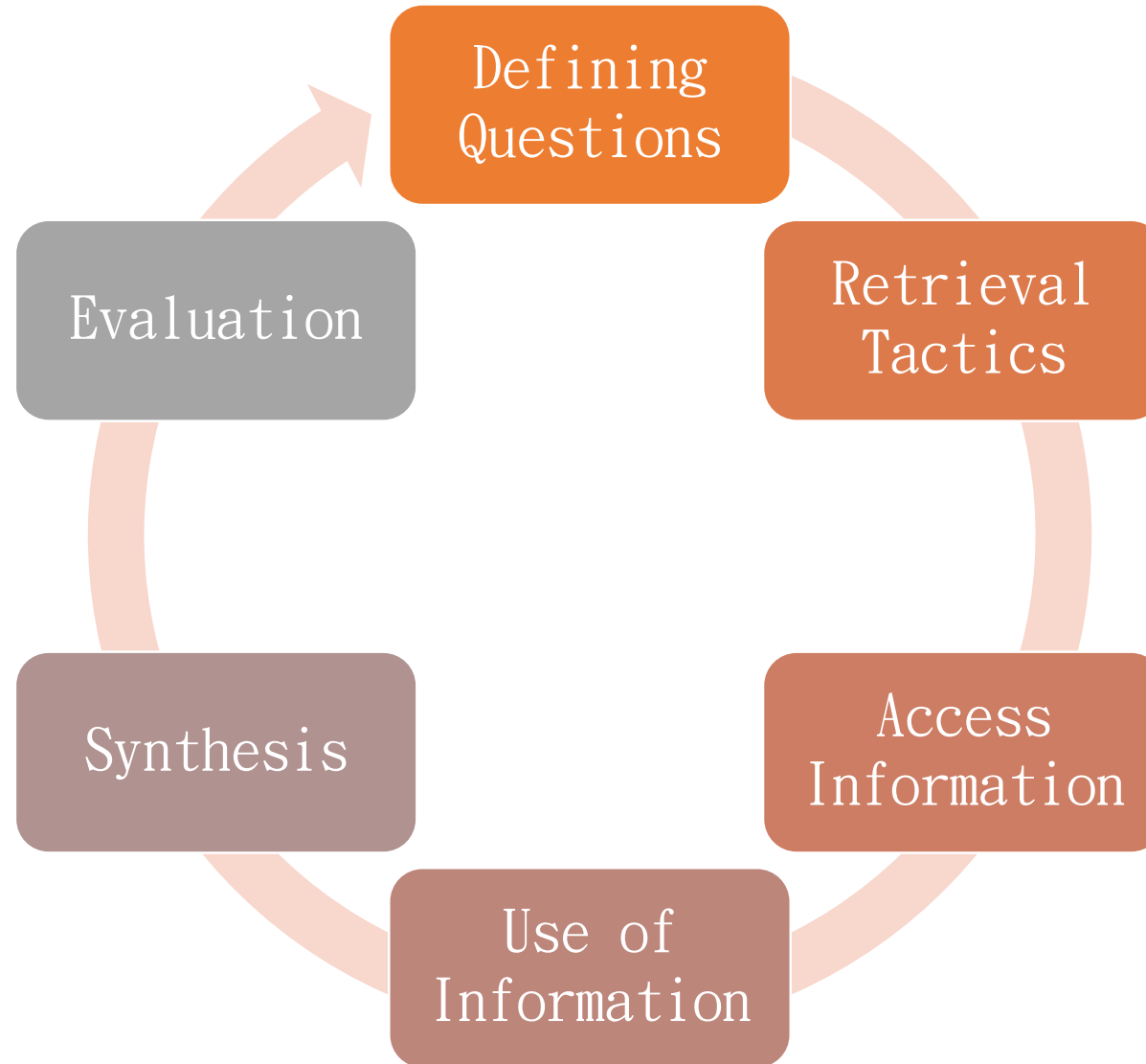


Inter-Library Loan



Google Scholar Settings

The Process of Research





Defining Questions

□ Analyzing Research Question

■ 5W

□ Who、When、Where、What、Why

■ Research Subject：台灣布袋戲之行銷傳播策略研究

概念1：台灣地區

台灣、台北、台南、台東

中國、美國、東南亞、其他地區

概念2：布袋戲

布袋木偶戲、手操傀儡戲、小籠

手袋傀儡戲、掌中戲、指花戲場

概念3：行銷傳播策略

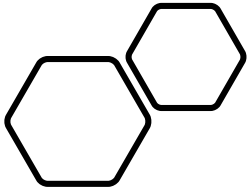
文化創意產業

商品化、消費行為

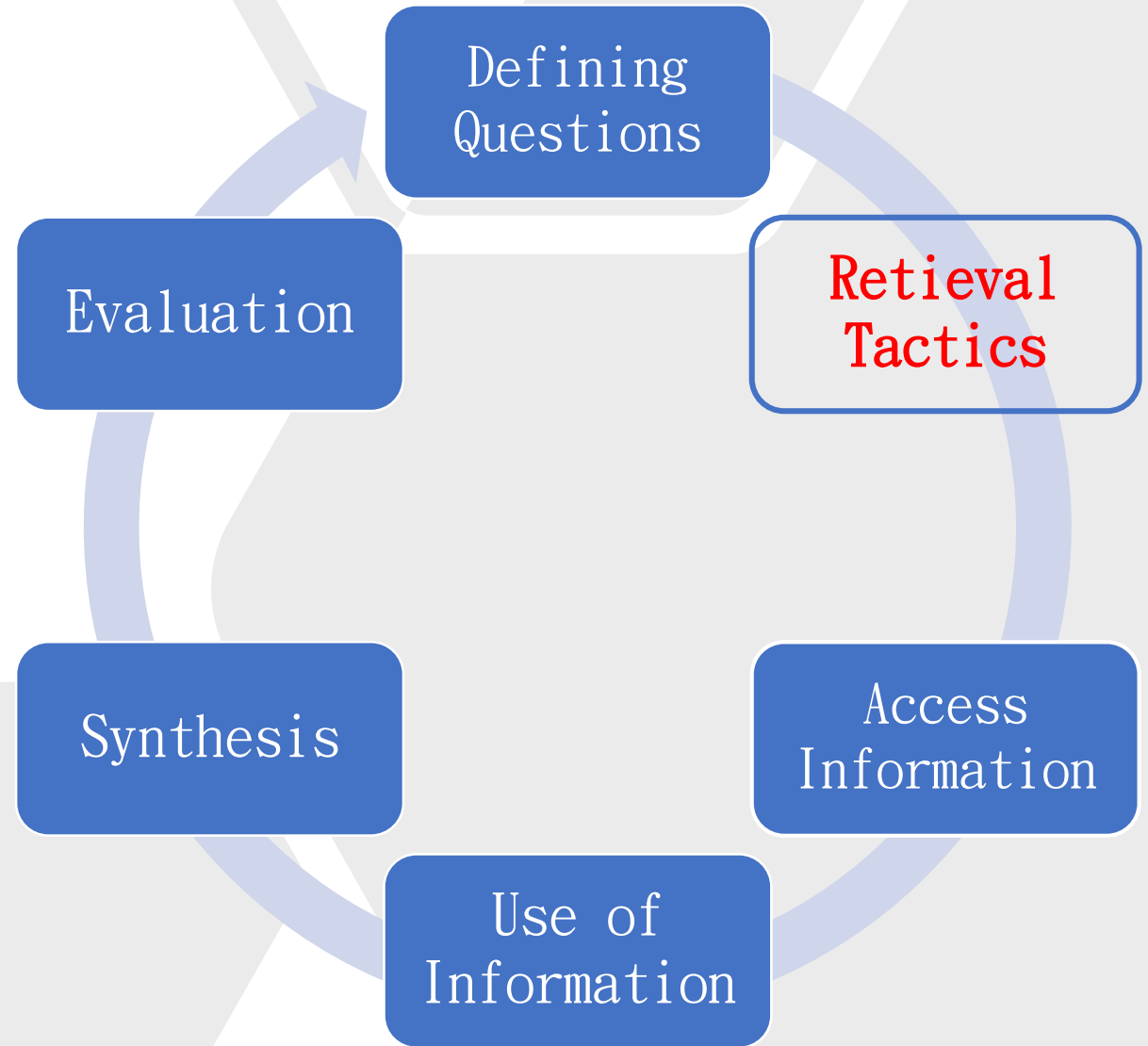
延伸概念：

策略聯盟

品牌權益



How to Find Resources ?



Retrieval Tactics

- Boolean logic
 - " AND 、OR 、NOT "
 - AND : To narrow down the search scope
 - OR : To expand the search scope
 - AND NOT : To exclude unnecessary or irrelevant search results

■ 研究主題：台灣布袋戲之行銷傳播策略研究

概念1：台灣地區

台灣、台北、台南、台東

中國、美國、東南亞、其他地區

概念2：布袋戲

布袋木偶戲、手操傀儡戲、小籠

手袋傀儡戲、掌中戲、指花戲場

概念3：行銷傳播策略

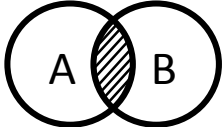
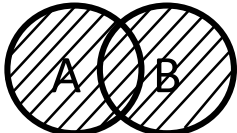
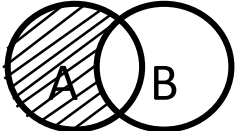
文化創意產業

商品化、消費行為

延伸概念：

策略聯盟

品牌權益

and	且(交集)		布袋戲 and 行銷 and 傳播
or	或(聯集)		布袋戲 or 掌中戲 or 手袋傀儡戲 台灣 or 大陸
and not	非(去除)		布袋戲 not 偶像劇

Need More Resources

Classification Number

- Find possible subject classification numbers from search results
- Using classification number to expand your search

Bibliography

- Use references of books and journal articles to search for relevant resources or more influential articles

How to find the Classification Number?

- 傻瓜也會寫論文：社會科學學位論文寫作指南
501.2 8233
- EndNote & RefWorks論文與文獻寫作管理
811.4 029
- 撰寫博碩士論文實戰手冊
811.4 8922
- 論文寫作的通關密碼 想畢業?讀這本
811.4
- 教授為什麼沒告訴我
811.4 8647
- 老師在講你有在聽嗎?
811.4 8857

Classification number : 811.4
Subjects : 論文寫作法

1. Collect 「classification number」 from the searching result.
2. Use Classification number to get more resources.

Classification Number

書名 / Title	索書號 / CALL NO.	標題 / Subject
7-ELEVEN零售聖經	498.93 8776 2012	謀略 兵法 企業管理 上市公司 績效管理 職場成功法
11天讀懂管理史	494.09	
說對了,就成交!	494	
三十六計演義	494	
不顛覆,就淘汰:矽谷創業教練教你創新、改造、進化	494.1 8438 2016	
上市公司資本結構與企業績效關係研究	553.9	

000 總類	400 應用科學	500 社會科學	600 中國史地
100 哲學	490 商學	550 經濟	700 世界史地
200 宗教	494 企業管理	553 生產、企業及政策	800 語文
300 科學	494.2 管理組織	553.4 經濟行政	900 藝術
	494.3 人事管理	553.6 生產組織；企業	
	494.7 財務管理；經營財務	553.9 公司制度	
	496 行銷管理		

Cited Reference Search



找到一篇符合
需求文章 - A



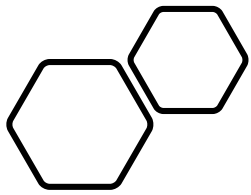
參考文獻，
找到A文章發表
前的相關文章



被引文獻，
找到A文章發表
後的相關文章
(主題目前發展
情況)

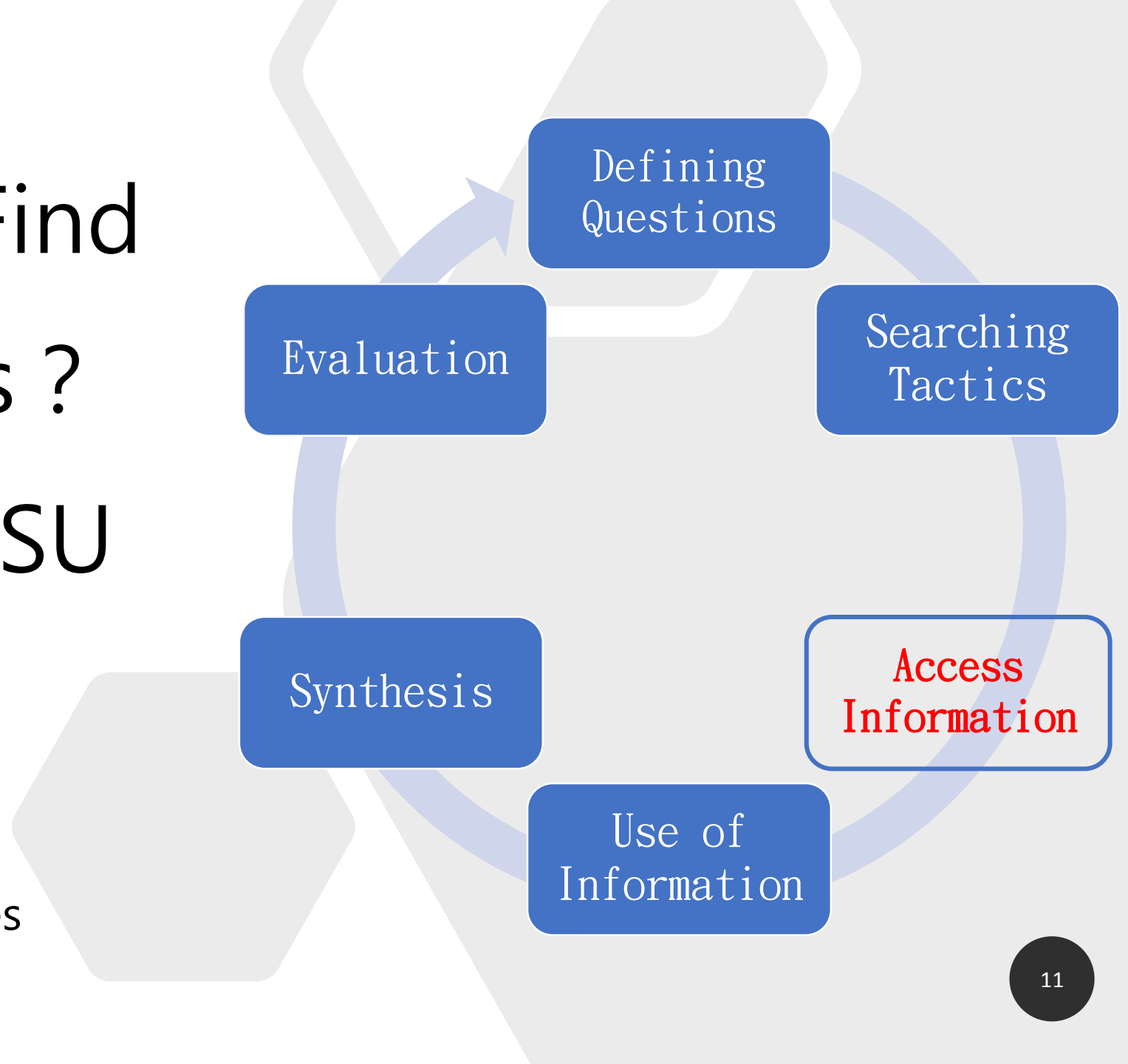


更多主題相關文獻，
利用引用、作者、同行關
注等找到更多相關文章



Where to Find Resources ? From NSYSU

- Resources Types
 - Books
 - Periodicals
 - Newspapers & Magazines
 - Thesis and Dissertation





SSO (Single-Sign-On) <https://sso.nsysu.edu.tw>

Account : **Student Number**
Password : **Course Selection**
Password

國立中山大學 i-NSYSU
校園單一入口

中山大學首頁 • 校園行事曆 • Web Mail • 資訊公開專區 • 中文版 • ENGLISH

Login 使用者登入

*帳號
*密碼
(密碼輸入錯誤二次者，將顯示驗證碼)

登入

查詢帳號 忘記密碼

SCHEDULE

WELCOME TO NSYSU SINGLE-SIGN-ON (SSO)

行政服務 教務服務 學務服務 圖書服務

中山校園之美
中山校園活動

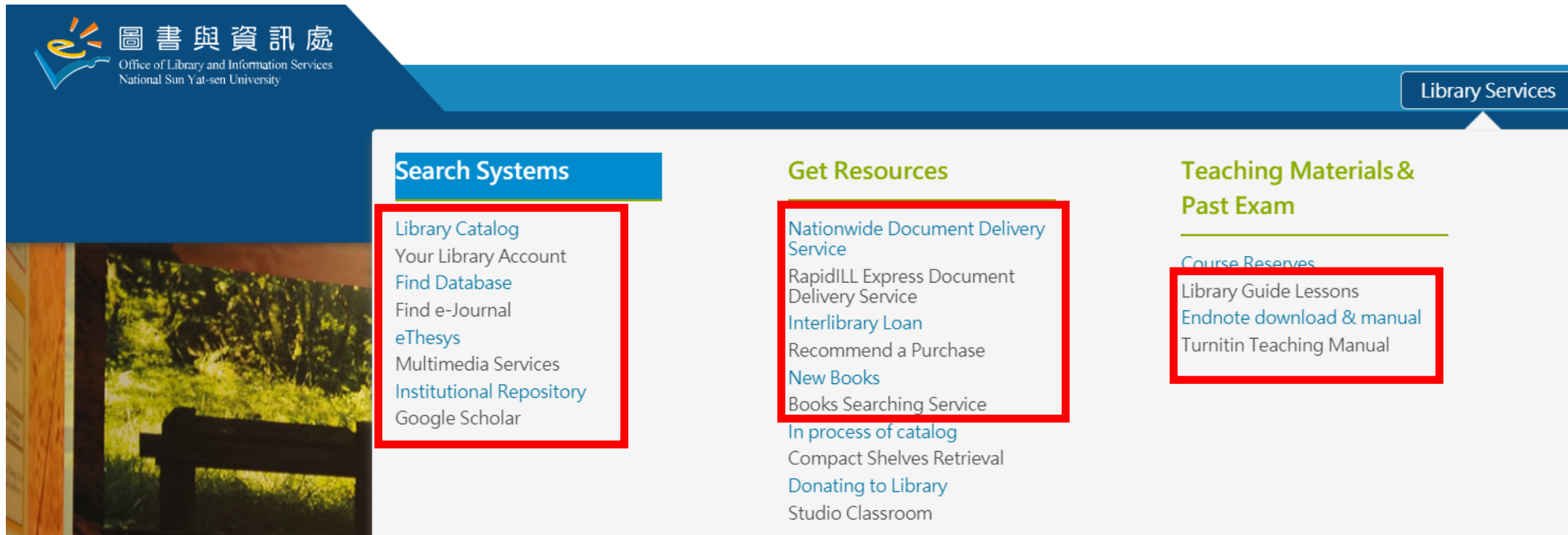
SSO 操作手冊 V2.0

國立中山大學 National Sun Yat-sen University

© 2013 國立中山大學版權所有 建議您使用Internet Explorer 7.0以上版本，解析度1024*768
804 高雄市鼓山區蓮海路70號 TEL: +886-7-5252000

Library Homepage → Library Services

<https://lis.nsysu.edu.tw/>



圖書與資訊處
Office of Library and Information Services
National Sun Yat-sen University

Library Services

Search Systems

- Library Catalog
- Your Library Account
- Find Database
- Find e-Journal
- eThesys
- Multimedia Services
- Institutional Repository
- Google Scholar

Get Resources

- Nationwide Document Delivery Service
- RapidILL Express Document Delivery Service
- Interlibrary Loan
- Recommend a Purchase
- New Books
- Books Searching Service
- In process of catalog
- Compact Shelves Retrieval
- Donating to Library
- Studio Classroom

Teaching Materials & Past Exam

Course Reserves

- Library Guide Lessons
- Endnote download & manual
- Turnitin Teaching Manual

Library Catalog

Author [Choudhury, Rahul Gupta, 1965-](#)
Title **Sales and distribution management** for organizational growth
[electronic resource] / by Rahul Gupta Choudhury
Imprint Hershey, Pennsylvania : IGI Global, [2020]
Rating ☆☆☆☆☆



[Bookmark link for this record](#)

Connect to Fulltext (IGI-Global)			
LOCATION	CALL NO.	BARCODE	STATUS
Internet eBook	HF5438.4 C46 2020e		ONLINE SERVICE

Link to Online Service

Books

- Ordered by Classification Number

Back Issues

- Ordered by alphabet and Strokes
- (1)CHINESE - Strokes : 西=6劃
- (2)ENGLISH - alphabet : Journal=J...

Periodicals

- 16 (1998) –
 - Holding starts from volume 16,1998 to present
- 2 (1973) - 14 (1977) , 20 (1980)-
 - Holding started from volume 2,1973 to volume 14,1977 ; volume 20,1980 to present
- 1 (1931 mfl) – 50 (1979 mfl) , 52 (1981) -
 - Holding started from volume 1,1931 to volume 50,1979, which are microfilm(please contact 4F Knowledge Innovation Division). Volume 52, 1981 to present are print copies.

Electronic Database

Search Systems

Library Catalog

Your Library Account

[Find Database](#)

Find e-Journal

eThesys

Multimedia Services

Institutional Repository

Google Scholar

資料庫文章，以免影響其他使用者之權益。



Find the database here

Enter Database Name

Search

Advanced Search

Browse all Subject College Data Type Trial

Browse all (282)

« 1 2 3 4 5 »

1. ACM Digital Library ACM電腦資料庫 ?

URL : <http://dl.acm.org/>

Type : 全文型

Time Coverage : 書目資料:1985- ; 期刊雜誌:1991- ; 會議紀錄:1991-

Introduction : The ACM DL is a vast collection of citat...(more)

140.117

2. American Chemical Society ACS化學資料庫 (ACS) ?

URL : <http://pubs.acs.org/about.html...>


Type : 全文型

Time Coverage : 各期刊不一

Introduction : The Publications Division of the America...(more)

140.117

Notices

- Library website → 「**Electronic Database**」
 - Search by database name or subject 、 college 、 data types
- Bibliographic or Full-Text Database
 - Bibliographic Database
 - Provide bibliography to guide the users to get the original document, but not provides as as whole
 - Content: Journal title, Author, Year of Publish, etc.
 - use **SFX** to search for the complete text  [Find it@NSYSU](mailto:Findit@NSYSU)
 - Full-text Database
 - Contains the full text of the document, but that is only authorized for online publish. In other words, Full-text Database is not 100% of the complete text

Notices

- **The Way to Connect**

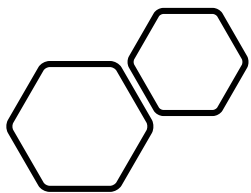
- Unlimited
 - Available everywhere
- 140.117
 - Please refer to Database Website > Notices
<https://service.lis.nsysu.edu.tw/database/?lang=en>

- **Internet CD-ROM Database Connection**

- Please refer to Database website > Notices :
<https://service.lis.nsysu.edu.tw/database/?lang=en>

- **Only for Library PC ***

- Please contact Knowledge Innovation Division(4F)
(* : the computer number) (AREMOS - <http://www.aremos.org.tw/>)



OFF CAMPUS ACCESS



國立中山大學 圖書與資訊處

National Sun Yat-sen University Office of Library and Information



國立中山大學電子資源使用認證

National Sun Yat-sen University Electronic Resources User Validation

學生(學號), 教職員(員工編號) :

Student ID / Alien Resident Certificate Numbers / Residence Permit / Passport Number for exchange students

學生(選課密碼), 教職員(SSO密碼) :

Course Selection Password / SSO password

驗證碼(請輸入與下圖相同的文字) :



Please enter the characters you see in the image

確定 (Submit)

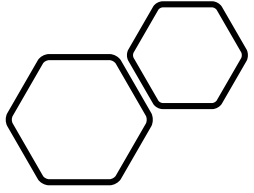
(學生、教職員) 查詢 [密碼](#)

(教職員) 查詢 [SSO員工編號](#)

中文期刊Chinese Periodicals

- 綜合性資源，部份提供全文
- 中文電子期刊服務(CEPS) [華藝線上圖書館]
 - 提供以中文為主要文字語言各類期刊線上全文服務
 - 本校僅買CEPS中文電子期刊，各期刊收錄年限不一
 - 無購買CJTD中國大陸期刊、中國大陸博碩士論文
- 中國期刊全文資料庫 (CJFD) [CNKI台灣平台]
- 中國期刊全文資料庫 (CJFD) [CNKI青島站台]
 - 使用台灣平台連線會較為穩定
 - 若需最新資訊，請使用青島平台，更新時間落差較小
- 萬方數據知識服務平台<試用~07/31>
- 台灣期刊論文索引(ncl)
 - 國家圖書館建立，不一定有全文，但至少會有書目資料
 - <http://readopac.ncl.edu.tw/nclJournal/>





Non-Chinese Periodicals

Academic Search Premier (ASP) [EBSCOhost]

- The database includes full text for 1800 publications as well as images, for nearly every academic field of study.

JSTOR (Back Issues)

- Including Politics, Education, History, Social Science, Economics and so on
- Not provided periodicals which were published in the latest 2-5 years.

ScienceDirect OnLine Elsevier (SDOL)

- Social Science, science , technology, arts and humanities, medicine

Recommend Electronic Databases

- Business Source Complete (BSC) [EBSCOhost]
- ProQuest ABI/Inform Research [ProQuest]
- ProQuest Entrepreneurship Database [ProQuest]
- Harvard business review [EBSCOhost Business Source Complete]
- LexisNexis
- 哈佛商業評論(HBR)全球繁體中文版
- The Wall Street Journal Online[ABI/Inform Global]
- The Economist [ABI/Inform Global] – 全文涵蓋範圍 Jan 4, 1992 (Vol. 322, no. 7740) - present
- 經濟學人回溯期刊全文資料庫 (EHA)
- Emerald Management e-Journals 電子期刊

Thesis and Dissertation

Taiwan

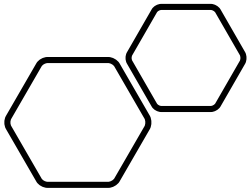
- NSYSU Library catalogs
- NSYSU eThesys(89後)
- Other schools' library catalogs
- 臺灣博碩士論文知識加值系統
- 中文電子學位論文服務 (CETD)

China

- 中國博碩士論文全文資料庫 (CDMD)
- 萬方數據知識服務平台 <試用>

Overseas

- Dissertations and Theses(PQDT) (North America)
- Digital Dissertations Consortium(DDC)(North America)
- Networked Digital Library of Theses and Dissertations (NDLTD) (open access & The Europe Union)



How to Choose more Influential Journals

Time Cited

- Using Times Cited to find which articles could be more influential
 - Related Databases : SCI 、 SSCI 、 Google Scholar
 - Use previous research as a guide for future research
 - Depends on who quoted and wrote the articles, previous research may influence the research direction
 - Understand the research situation and resources from peers

Peer-reviewed

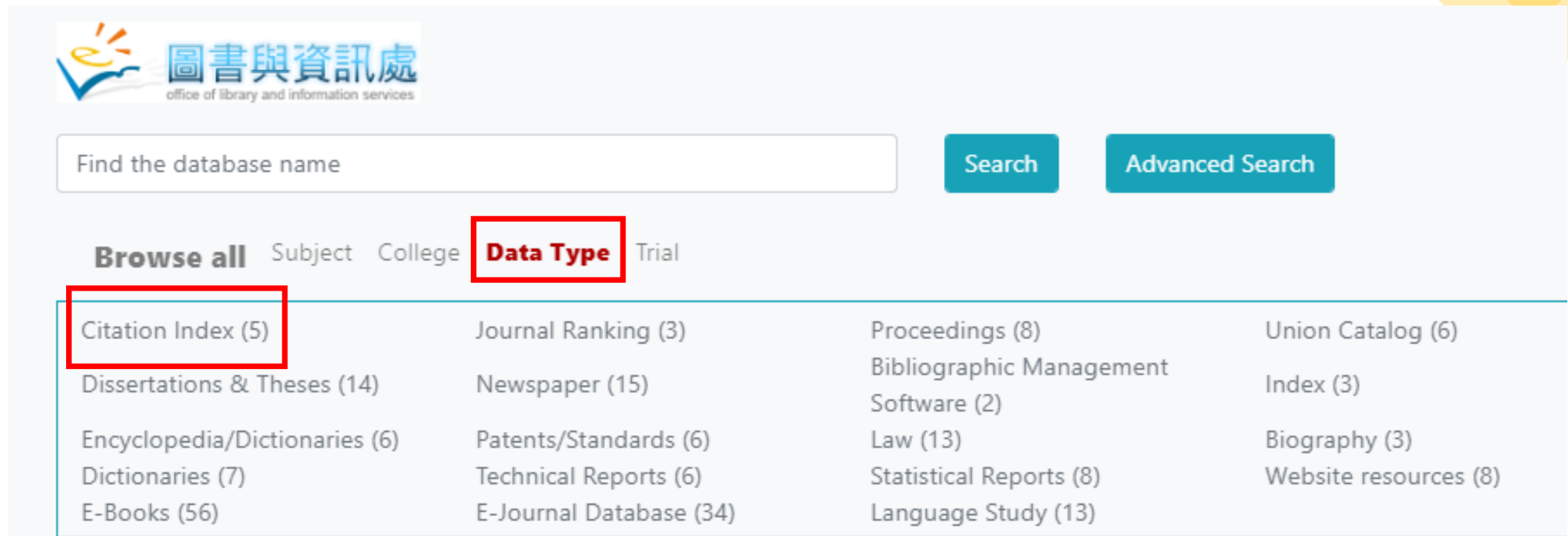
- Journal Publishers selects at least two qualified peers in the field, after reviewing and comparing the quality of their work, they decides which journal can be published
- Ensure that the author' s writing standards meet the standards of general academics and subject area

Impact Factor

- A measure of the frequency with which the average article in a journal has been cited in a particular year.
- Used to measure the importance or rank of a journal by calculating the times it's articles are cited.

Bibliographic Database

- Database → Data Type → Citation Index



The screenshot shows the 'office of library and information services' website. At the top, there is a search bar with the placeholder text 'Find the database name' and two buttons: 'Search' and 'Advanced Search'. Below the search bar, there are four tabs: 'Browse all', 'Subject', 'College', and 'Data Type'. The 'Data Type' tab is highlighted with a red box. Below the tabs, there is a table listing various database categories and their counts. The 'Citation Index (5)' category is highlighted with a red box.

Browse all Subject College Data Type Trial			
Citation Index (5)	Journal Ranking (3)	Proceedings (8)	Union Catalog (6)
Dissertations & Theses (14)	Newspaper (15)	Bibliographic Management Software (2)	Index (3)
Encyclopedia/Dictionaries (6)	Patents/Standards (6)	Law (13)	Biography (3)
Dictionaries (7)	Technical Reports (6)	Statistical Reports (8)	Website resources (8)
E-Books (56)	E-Journal Database (34)	Language Study (13)	

Bibliographic Database – Cited Reference Search

SCIE (Science Citation Index Expanded) 【WOS】

SSCI (Social Science Citation Index) 【WOS】

Business Source Complete 商管財經全文資料庫 (BSC) 【EBSCOhost】

台灣人文及社會科學引文索引資料庫

Taiwan Citation Index – Humanities and Social Sciences(TCI-HSS)

Web of Science (SCI, SSCI)

- 參考文獻檢索，即為反查參考文獻功能
- 輸入手上的文獻，看看有誰引用了這篇文章

Web of Science InCites Journal Citation Reports Essential Science Indicators EndNote Publons 登入 說明 繁體中文

Web of Science Clarivate Analytics

檢索 工具 檢索與追蹤 檢索歷史 勾選的清單

選取資料庫 Web of Science 核心合輯 深入瞭解

Get one-click access to full-text

基本檢索 參考文獻檢索 **進階檢索** + 更多

範例: oil spill* mediterranean 主題 檢索 檢索秘訣

+新增列 | 重設

時間範圍

所有年份 (1955 - 2018)

更多設定

Business Source Complete (BSC) [EBSCOhost]

新檢索 出版品 公司資訊 同義詞詞典 更多 ▾

- 作者簡介
- 引用參考
- 公司簡介
- Images/商業影片**
- 索引

EBSCOhost

檢索中： **Business Source Complete** | [選擇資料庫](#)

輸入關鍵字詞

[?](#)

[檢索選項](#) ▸ [基本檢索](#) [進階檢索](#) [檢索歷史](#)



國立中山大學 圖書與資訊處

804高雄市鼓山區鹽埕路70號 | 總機：07-5252000 | 分機 借還書：2426 | 電子資源：2451 | E-mail服務：2522 | 網路連線：2517

[如何到達本校](#) | [本校地理位置](#) | [館員園地](#) | [工讀生登錄](#) | [服務信箱](#)

本站建議使用Microsoft IE 6.0以上版本觀看，並設定800X600或1024X768解析度，以獲最佳瀏覽效果

ProQuest

- ProQuest ABI/INFORM Global
- ProQuest Entrepreneurship 創業管理資料庫

ABI/INFORM Global

基本檢索 進階檢索 出版物 瀏覽 關於 | 變更資料庫

進階檢索 命令列 索引典 欄位代碼 檢索提示

國立中山大學 National Sun Yat-sen University

於 於

AND

+ 新增一列

限制在: ☐ 全文 ☐ 同儕評審 ⓘ

出版日期: 所有日期

公司/組織:

NAICS 代碼:

分類代碼:

地點:

全部欄位

- 文件文字 – FT
- 文件篇名 – TI
- 出版物名稱 – PUB
- 作者 – AU
- 所有主題 & 索引 – SU
 - 主題標題 – MAINSUBJECT
- 人物 – PER
- 公司/組織 – ORG
- 地點 – LOC
- 產品名稱 – NP
- 摘要 – AB
- 更多選項
- ISSN – ISSN
- NAICS 代碼 – NAICS
- 分類 – CC
- 參考文件 – REF**
 - 引用的文件篇名 – CTI
 - 引用的出版物日期 – CYR
 - 引用的出版物名稱 – CPUB
 - 引用的作者 – CAU

刪除表單

Impact Factor - Journal Citation Reports

(JCR)

InCites Journal Citation Reports

Welcome to Journal Citation Reports

Search a journal title or select an option to get started

Enter a journal name



No results found



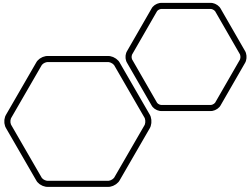
**Browse by
Journal**



**Browse by
Category**



**Custom
Reports**



Inter-Library Loan

Inter-Library Loan



Application including :

1. Borrow books from other libraries
2. Apply the duplicates from other libraries



Can' t apply

Some materials are not allowed to be borrowed : Journals 、
Reference books 、 Multimedia collection 、 Rare books 、
Manuscript 、 Thesis & Dissertations (depends on schools)



More information Please ask Librarians
(ext. 2426)

Get Resources

[Nationwide Document Delivery Service](#)

RapidILL Express Document Delivery Service

[Interlibrary Loan](#)

Recommend a Purchase

[New Books](#)

Books Searching Service

[In process of catalog](#)

Compact Shelves Retrieval

[Donating to Library](#)

Studio Classroom

- **Books on Loan :**
 - Reservation : 50 Items 、 Loan period-30 days 、 Online Request 5 items
 - Inter-Library Loan/ Cooperative Library
- **Not Available on Shelves :**
 - Recommend a Purchase
 - Inter-Library Loan/ Cooperative Library
- **Missing Books :** Books Searching Service
- **In Process of Catalog**

Inter-Library Loan

Nationwide Document Delivery Service(NDDDS)

- Apply for Document Delivery Services
- Detailed Information :

[Library Website](#)→[Library Services](#)→[Search Systems](#)→[Inter-library Loan](#)

RapidILL Express Document Delivery Service (RapidILL)

- **Free trial**
- **Non-Chinese journal articles only**
- Detailed Information :

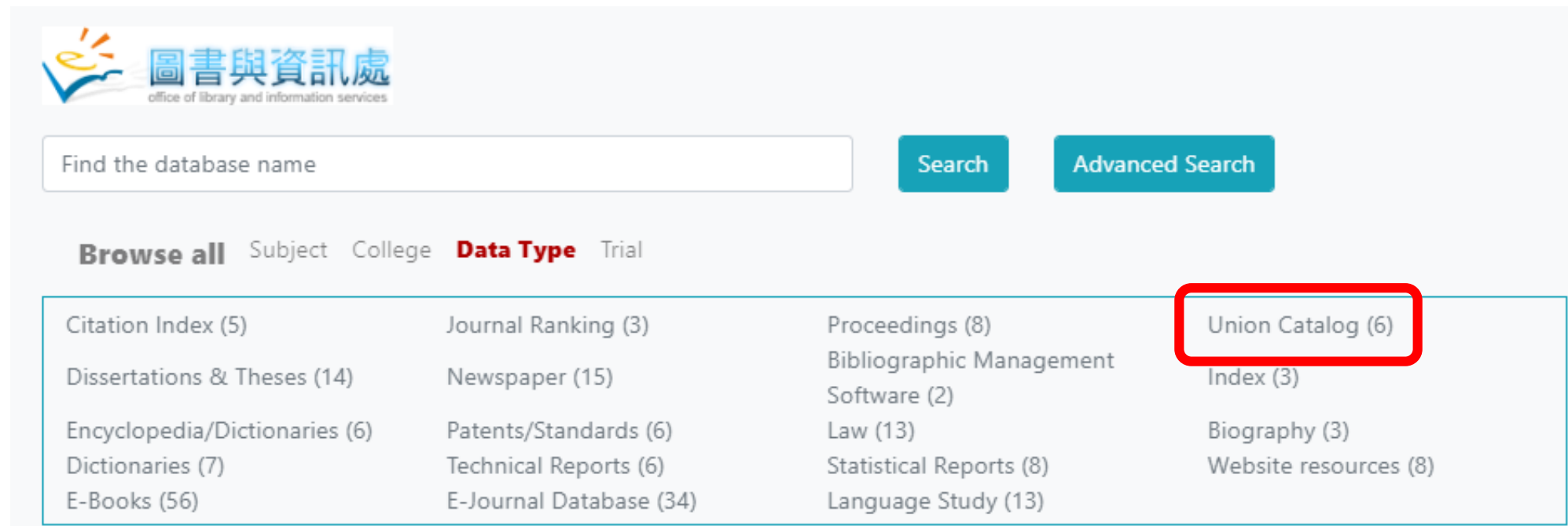
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Union Catalog :

- Combined Library Catalog

- A combined library catalog describing the collections of a number of libraries. It provides access to bibliographic records of book and non-book materials.

- Library Website → Databases → Databases types → Union Catalog



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Data Type			
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Dictionaries (7)	Technical Reports (6)	Statistical Reports (8)	Website resources (8)
E-Books (56)	E-Journal Database (34)	Language Study (13)	

Union Catalog

著者 Barba, Eugenio 著
題名 劇場人類學辭典：表演者的秘藝 / 尤金諾·芭芭(Eugenio Barba), 尼可拉·沙瓦里斯(Nicola Savarese)著；丁凡譯
版本項 第二版
出版項 臺北市：臺北藝術大學, 2012
面數高廣 319面：部分彩圖；30公分
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國立暨南國際大學圖書館	981.866 2012	依各館館藏為準

原書名 說說戲 18
說說戲 18
附註 譯自：dictionary of theatre anthropology : the secret art of the performer
含參考書目及索引
標題 劇場
表演藝術
人類學
舞蹈
其他著者 Savarese, Nicola 1945-
丁凡 譯
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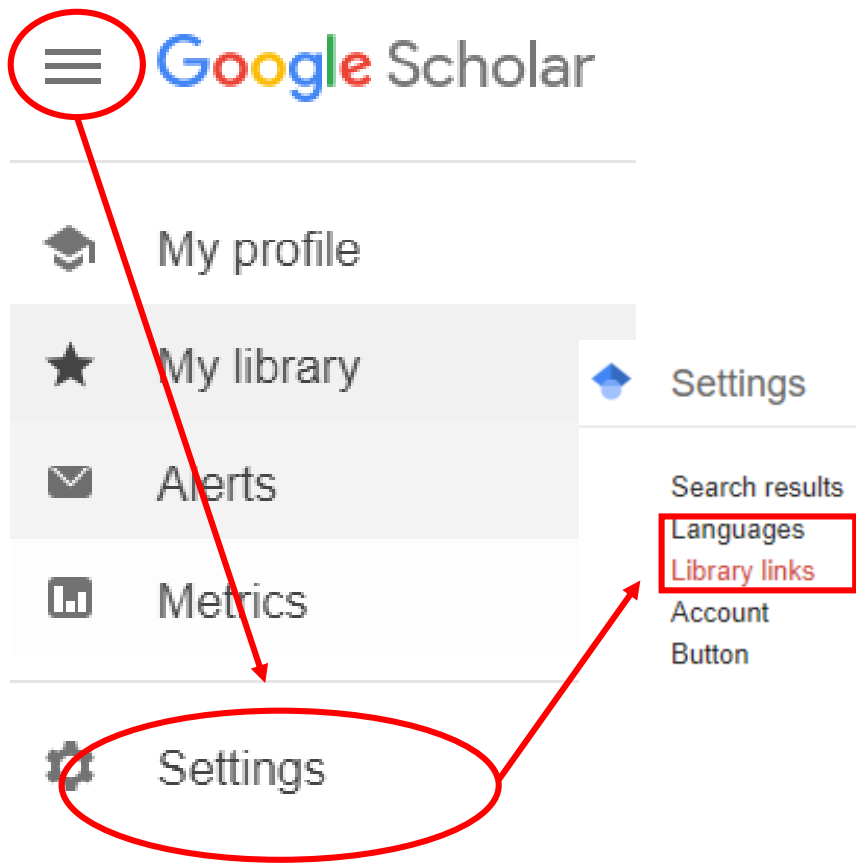
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